270 Forest Place Buffalo Grove, IL 60089 847-337-8132

eekgrl78@gmail.com

BIOGRAPHY

As a seasoned designer with over 20 years of professional experience, I've consistently demonstrated my ability to be creative, meticulous, and disciplined. While highly adept at all areas of graphic design, I specialize in large format/trade show/signage design, graphic production, social/web graphics, print collateral, logos, and branding. For over 18 years I have operated my company, Eek! Design, as an independent design professional.

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EXPERIENCE

OWNER/DESIGNER

EEK! DESIGN | Jan 2007 - Present

Collaborate with clients through the design process in order to target their brand identity and marketing goals

Utilize solid design aesthetic to create stunning visual branding for clients in many mediums of design, including: print, web, trade show, promotional, and apparel design

GRAPHIC DESIGNER

Signarama Buffalo Grove | May 2019 - Jul 2021

Created and modified artwork for all types of signage including everything from small labels to traffic signage to exterior monument signs

Assisted in production of signage; duties included: vinyl cutting/weeding/application, hot/cold press lamination, trimming and mounting of signage, and large format printer maintenance

Worked remotely with owners and shop clients throughout the course of the pandemic

SR. GRAPHIC DESIGNER/PRODUCTION MANAGER

3 D L Design | Aug 2004 - Mar 2009 / July 2021 - Present

Prepare/proof files for offset and digital printing

Manage traffic and production of projects from creation to delivery and work with vendors to ensure accurate and timely production of materials

Partner with clients throughout all phases of the design process

Create and implement job production forms to ensure accuracy and efficiency throughout production

Perform production duties including: prepare/proof files for offset and digital printing, large format printing, laminating, trimming, mounting, and maintaining design lab printers and plotters

Train interns in all job responsibilities

VOLUNTEER EXPERIENCE

• ART DIRECTOR (Division Head)

Chicon 8: The 80th World Science Fiction Convention Jul 2020 - October 2022

Worked in collaboration to create Chicon 8 logo

Created all branding assets for the convention including digital, print, and style guide

Attended monthly convention committee meetings

HEAD OF DESIGN & PUBLICATIONS

Capricon | 2011 - 2022

Created the visual identity for the convention based on yearly theme, including: logos, branding and marketing collateral for print, web, and social media; create advertisements for internal and external marketing

Designed and produced the annual Program Book and Pocket Program which is handed out to attendees

Attended monthly committee meetings and worked with department heads and chair on an ongoing basis

GRAPHIC DESIGNER

The Science Fiction Outreach Project | Mar 2016 - Present

Created logo for use in all marketing materials including yearly bookmarks, banner stands, t-shirts and displays

EDUCATION

BACHELOR OF ARTS

Columbia College of Art | Fall 2000 - Winter 2003

Studied graphic design and traditional animation

Worked as an English tutor in the Columbia Writing Center

Bradley University | Fall 1998 - Spring 2000

Vice President of "Spectrum", Bradley's fine arts organization. Editorial cartoonist for Bradley's newspaper, "the Scout"

TYPE 10: K-12 ART EDUCATION CERTIFICATION

North Park University | 2011 - 2012

Student-taught at Wheeling and Mather High School

SKILLS Adobe Suite (Illustrator, Photoshop, InDesign, Acrobat, Express, Fresco), Canva, Figma, Corel SKILLS

Acrobat, Express, Fresco), Canva, Figma, Core Draw, Office Suite (Word, Powerpoint, Excel), Wix, Mail Chimp, Flexi ADDITIONAL SEO/Marketing, E-Rank, Google Trends
Owner of Etsy shop:
dizzysdesignsco.etsy.com