



EMILY ELIZABETH KNOWLES-GRUMBLE

GRAPHIC DESIGNER

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BIOGRAPHY

Over 20 years of professional design experience and a state certified K-12 Art + Design instructor. I specialize in logos, branding, display design, social media, and web graphics. I've been freelancing under my company, Eek! design, for over 15 years.

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EXPERIENCE

OWNER/DESIGNER

EEK! DESIGN | Jan 2007 - Present

Collaborate with clients through the design process in order to target their brand identity and marketing goals

Utilize solid design aesthetic to create stunning visual branding for clients in many mediums of design, including: print, web, trade show, promotional, and apparel design

GRAPHIC DESIGNER

Signarama Buffalo Grove | May 2019 - Jul 2021

Create and modify artwork for all types of signage including everything from small labels to traffic signage to exterior monument signs

Assist in production of signage; duties include: vinyl cutting/weeding/application, hot/cold press lamination, trimming and mounting of signage, and large format printer maintenance

Work remotely with owners and shop clients throughout the course of the pandemic

GRAPHIC DESIGNER/PRODUCTION MANAGER

3DL Design | Aug 2004 - Mar 2009

Manage traffic and production of all projects from creation to delivery and work with vendors to ensure accurate and timely production of materials

Partner with clients throughout all phases of the design process

Create and implement job production forms to ensure accuracy and efficiency throughout all phases of production

Perform in-house production duties including: prepare/proof files for offset and digital printing, large format printing, laminating, trimming, mounting, and maintaining design lab printers and plotters

Train interns in all job responsibilities

VOLUNTEER EXPERIENCE

Art Director (Division Head)

Chicon 8: The 80th World Science Fiction Convention | Jul 2020 - Present

Collaborate to create logo and create all branding assets for the convention including digital, print, and style guide

Attend monthly convention committee meetings

HEAD OF DESIGN & PUBLICATIONS

Capricon | 2011 - 2022

Create the visual identity for the convention based on yearly theme, including: logos, branding and marketing collateral for print, web, and social media; create advertisements for internal and external marketing

Design and produce the annual Program Book and Pocket Program which is handed out to attendees

Attend monthly convention committee meetings and work with department heads and chair on an ongoing basis

GRAPHIC DESIGNER

The Science Fiction Outreach Project | Mar 2016 - Present

Create new logo for use in all marketing materials including yearly bookmarks, bannerstands, t-shirts and display graphics

EDUCATION

BACHELOR OF ARTS

Columbia College of Art | Fall 2000 - Winter 2003

Studied graphic design and traditional animation

Worked as an English tutor in the Columbia Writing Center

Bradley University | Fall 1998 - Spring 2000

Vice President of "Spectrum", Bradley's fine arts organization.

Editorial cartoonist for Bradley's newspaper, "the Scout"

TYPE 10 EDUCATION CERTIFICATION

North Park University | 2011 - 2012

Student taught at Wheeling and Mather High School

SKILLS Adobe Suite (Illustrator, Photoshop, InDesign, Acrobat), Office (Word, Powerpoint, Excel), Flexi