



EMILY ELIZABETH KNOWLES-GRUMBLE

GRAPHIC DESIGNER

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BIOGRAPHY

As a seasoned designer with over 20 years of professional experience, I've consistently demonstrated my ability to be creative, meticulous, and disciplined. While highly adept at all areas of graphic design, I specialize in large format/trade show/signage design, graphic production, social/web graphics, print collateral, and branding. For over 18 years I have operated my company, Eek! Design, as an independent design professional.

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EXPERIENCE

- **OWNER/DESIGNER**
EEK! DESIGN | Jan 2007 - Present
Collaborate with clients through the design process in order to target their brand identity and marketing goals
Utilize solid design aesthetic to create stunning visual branding for clients in many mediums of design, including: print, web, trade show, promotional, and apparel design
- **GRAPHIC DESIGNER**
Signarama Buffalo Grove | May 2019 - Jul 2021
Created and modified artwork for all types of signage including everything from small labels to traffic signage to exterior monument signs
Assisted in production of signage; duties included: vinyl cutting/weeding/application, hot/cold press lamination, trimming and mounting of signage, and large format printer maintenance
Worked remotely with owners and shop clients throughout the course of the pandemic
- **SR. GRAPHIC DESIGNER/PRODUCTION MANAGER**
3DL Design | July 2021 - Present (Part Time)
Aug 2004 - Mar 2009 (Production Manager)
Create/edit/proof graphic files for all methods of production, including: print, digital, vinyl decals, fabric tension, apparel, and more.
Manage projects while partnering with clients through all phases of the design and production process
Work with vendors to ensure accurate and timely production of materials
Production Manager: Created job production forms to ensure accuracy and efficiency throughout production. Trained interns.
Performed production duties including: prepare/proof files for offset/digital printing, large format printing, laminating, trimming, mounting, and maintaining design lab printers and plotters

SKILLS Adobe Suite (Illustrator, Photoshop, InDesign, Acrobat, Express, Fresco), Canva, Figma, Corel Draw, Office Suite (Word, Powerpoint, Excel), Wix, Mail Chimp, Flexi

VOLUNTEER EXPERIENCE

- **ART DIRECTOR (Division Head)**
Chicon 8: The 80th World Science Fiction Convention
Jul 2020 - October 2022
Worked in collaboration to create Chicon 8 logo
Created all branding assets for the convention including digital, print, and style guide
Attended monthly convention committee meetings
- **HEAD OF DESIGN & PUBLICATIONS**
Capricon | 2011 - 2022
Created the visual identity for the convention based on yearly theme, including: logos, branding and marketing collateral for print, web, and social media; create advertisements for internal and external marketing
Designed and produced the annual Program Book and Pocket Program which is handed out to attendees
Attended monthly committee meetings and worked with department heads and chair on an ongoing basis
- **GRAPHIC DESIGNER**
The Science Fiction Outreach Project |
Mar 2016 - Present
Created logo for use in all marketing materials including yearly bookmarks, banner stands, t-shirts and displays

EDUCATION

- **BACHELOR OF ARTS**
Columbia College of Art | Fall 2000 - Winter 2003
Studied graphic design and traditional animation
Worked as an English tutor in the Columbia Writing Center
Bradley University | Fall 1998 - Spring 2000
Vice President of "Spectrum", Bradley's fine arts organization.
Editorial cartoonist for Bradley's newspaper, "the Scout"
- **TYPE 10: K-12 ART EDUCATION CERTIFICATION**
North Park University | 2011 - 2012
Student-taught at Wheeling and Mather High School

ADDITIONAL SKILLS SEO/Marketing, E-Rank, Google Trends
Owner of Etsy shop:
dizzysdesignsco.etsy.com